

CERIFICATE PROGRAM IN PERSONAL COUNSELING-THEORY **(Distance Learning Program)**

Prospectus

ABOUT ACE

The parent company is ACADEMY FOR COUNSELING & EDUCATION PVT. LTD. is founded on a proven counseling methodology spanning over 17 years by veteran & renowned clinical psychologist, rehabilitation counselor & therapist Ms. Salma Prabhu. With over 75000 students, parents, teachers & families from all over India, successfully counseled, ACE as developed a niche in areas of Career Counseling, Learning Difficulty solutions, personal issue counseling as well as HR interventions in corporate.

The ACE Ideology

The Journey which began 15 years ago uncovered a lot of stress and strain experienced by different age group of people in their social lives. Important decisions pertaining to Career, social status, personal confrontations were not being addressed with expertise thus leading to a lot of chaos & dissatisfaction. The effect led to a lot of multiple behavioral issues amongst people. The ideology of ACE is to make a positive difference in the lives of people by providing timely guidance to eliminate conflict thus increasing happiness quotient and creating a win-win situation for all.

The services of this company are categorized under five different brands. These are as under:

1. **YOUNG ACE:** Under this we conduct career guidance & counseling for students either on an individual basis or in a group format basis. Our USP is shortest turn-around time (In group format we can turn around the test to report-recommendations within 10-15 days for a group of around 750 students), Clarity and standardization of reports due to refinement over last 15 years. To-date we have profiled more than 42000 students. We can administer the tests in English, Marathi, Hindi & Gujarati. We have a team of trained career counselors and can reach even the

remotest corner of the country, if the need arises. Currently, our team is conducting these sessions in Vasai, Sangli, Satara, Kolhapur, Belgaum, Amravati & Aurangabad simultaneously.

2. **ACE THERAPIST:** Under this we offer end to end solutions for children suffering from Learning Difficulties (Dyslexia, Dyspraxia, Dysgraphia, Dyscalculia, ADHD, slow learners, etc).

The services include identification, Remedial Treatment, Counseling to student & Parent and also training to teachers & parents. Here, we also outpace our counselors in schools for addressing behavioral issues in students as well as parent counseling

3. **ACE PERSONAL:** Under this, we undertake individual one on one counseling for behavioral, parent-child, husband-wife relationships, etc. We also undertake clinical diagnostic testing as recommended either by doctors or psychiatrists.

4. **ACE TRAINING:** Under this, we run our own certification programs in:

- a. Remedial Education
- b. Counseling & Guidance
- c. Career Counseling
- d. Pearson clinical assessments (We are the sole authorized training centre in Mumbai & Pune for Pearson Clinical Assessments)
- e. Rational Emotive Behavior Therapy training
- f. Psychometric test administration & interpretation training

5. **ACE HR:** under this we have specific services for corporate through HR interventions in following areas:

- a. Recruitment assistance in personality mapping w.r.t job environment
- b. Employee assessments based on MBTI/16PF/Firo-B, BEI, etc.
- c. Competency Mapping
- d. KPI/KRA/PMS
- e. Managerial Skill Development Programs
- f. MBTI based Conflict management / Team Development programs
- g. Succession Planning, etc.

We also have outreach programs in which we place our counselors in schools on a monthly retainer basis.

CERTIFICATE PROGRAM IN PERSONAL COUNSELING –DISTANCE LEARNING COURSE

Welcome to the course in Personal Counseling. Now you can enhance your skills and abilities to help individuals and create Win-Win situation for all.

The objective of the program is -

- To create qualified professionals in the field of Counseling.
- Have an in depth understanding of Counseling theories and values.
- For Individuals who have keen interest in developing their counseling skills.
- The program covers the theory aspects of counseling skills and therapies.

PROGRAM COURSE DIRECTOR

The Certificate in Personal Counseling has been developed with an emphasis to provide more practical exposure along with theory part in the relevant field. The course curriculum has been designed and conceptualized by Ms. Salma Prabhu with the help of eminent doctors and special educators in the field. Ms. Salma Prabhu is renowned for her significant work in Preventive and Curative Intervention in the field of Counseling, Learning Difficulty diagnosis and Remedial treatment.

ABOUT Ms. SALMA PRABHU

Salma Prabhu (an RCI registered Clinical Psychologist, Therapist & rehabilitation counselor):

Salma Prabhu, Director of ACE, is a veteran and renowned clinical psychologist, remedial educator & therapist. As one of the founder panel members she has helped set up the first PGDM program in Guidance and Counseling at SIES College, Mumbai. She is also a core panel member who was responsible for formulating the curriculum based imparting practical skills of counseling for the M. A. in counseling program at Tata Institute Of Social Sciences (TISS), She is the visiting faculty at Tata Institute of Social Sciences, Mumbai and specializes in training students in practical counseling skills adapted from various theories and therapies. Her regular columns with Newspapers and interactive counseling programs on the SAAM Marathi Channel have impacted audiences across social strata in Maharashtra on adolescent issues. She is also on the advisory board of RADCLIFF international schools.

On enrollment of the program you shall receive all the study material to read and refer for your assignments on the theory. You shall be assisted with a coach

(Via email) who shall help you pursue the study of theory and guide you for your assignments.

The Theory has to be completed in three months. (Validity date shall be provided to each student during the registration.)

PROGRAM SYLLABUS-

The theory program deals covers the below given topics:

- A student can learn Three major theories with assignments on each
 - Sigmund Freud and the Psychoanalytical Theory
 - Carl Rogers and Client Centered Therapy
 - B.F.Skinner and the Theory of Operant Conditioning
- Skills of Counselling
 - Expertising the Listening skills
 - Paraphrasing
 - Empathy and positive regard
 - Reflection of feelings
 - Goal setting
 - Personal Disclosure
- Summarizing practical and case histories
- Rational Emotive Behaviour Therapy

ELIGIBILITY:

Eligibility-

Clinical / Counselling Psychologists, PG Diploma in Psychology, MA/MSc in Psychology & Psychiatrists, MSW, B.ed/M.ed Teachers, Graduates

Duration – 3 months

FEES:

Rs. 11,030/- (incl. of 10.3% service tax) + courier charges for a complete correspondence course

Courier Charges

Maharashtra State: Rs. 200/-

Anywhere in India : Rs. 600/-

(Courier charges for locations at non-serviceable area of the courier company will be charged as per the remote area freight charges and the study material shall be dispatched on receipt of the courier payment)

PAYMENT DETAILS:

Registration process:

- You can download the Registration form from our website and sent the duly filled up form along with payment to the nearest The ACE Centre

Payment Options-

1. Payment by At par cheque or demand draft payable at Mumbai/Pune favoring "Academy for Counseling & Education Pvt. Ltd."
2. Cash Remittance to the below mentioned account and send scanned copy of the deposit slip for us to acknowledge the receipt of payment.

A/c Name- Academy for Counseling and Education Pvt. Ltd.

Bank Name- Axis Bank Ltd. Branch- Vashi, Navi Mumbai

Bank Account No- 910020032453588

3. Online Cash Transfer (Net Transfer)

A/c Name- Academy for Counseling and Education Pvt. Ltd.

Bank Name- Axis Bank Ltd. Branch- Vashi, Navi Mumbai

Bank Account No- 910020032453588

IFS Code- UTIB0000072

- 2 passport size photographs, copy of academic certificate, residential proof, identity proof to be submitted along with the form.

Note: Admissions are confirmed and the study material shall be issued/couriered on realization of the cheque/fees received. Each student shall receive an ID number.

www.acetherapist.com